

In this webcast, the “HCASC Academic Club,” we will cover:

Using an HCASC Academic Club

- ✓ Benefits of a Club
- ✓ Keys to Success
- ✓ How to Start a Club
- ✓ Promoting Club Membership
- ✓ Club Activities
- ✓ Sustaining Member Interest



## Benefits of a Club

- Perpetual “team generating machine”
- Part practice session, part social club
- Makes HCASC part of members lives
- Involve faculty
- Develops game skills



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### **Perpetual “team generating machine”**

Feeder system

Keeps players playing

Players improve skills from year to year

Allows many students to stay involved

### **Part practice session, part social club**

Players make “friends for life”

Balance structured practice with social interaction

### **Makes a regular part of members lives**

Consistent schedule makes it easier for students to “remember”

Creates a sense of belonging

### **Club members = Campus Tournament Volunteers**

They know the game

They have experience in game official roles

### **Offers opportunities to involve faculty**

Meetings are after class hours

Faculty as guest lecturers

Faculty to run topic specific drills

### **Members develop specialized game skills**

Mastering rules of the game & nuances of the rules

Face-Off strategies

Bonus Strategies

Managing the clock



## Benefits of a Club



- Players learn each others strengths and weaknesses
- Increases camaraderie between players and coach
- Build a championship caliber team
- Members learn life skills

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### **Members learn each others strengths and weaknesses**

Who is quick on the buzzer

Who is good under pressure and who cracks

Who has deep knowledge

Who knows literature, science, history, pop, sports, African American history, etc.

### **Helps build a championship caliber team**

Practice makes perfect

Growth from novice to seasoned player

### **Increases camaraderie between players and coaches**

More informal setting

Reduces fear and intimidation

Creates better relationships between players and the coach

### **Members learn life skills**

Time management skills


Organizational skills

Student leadership experience

Teamwork


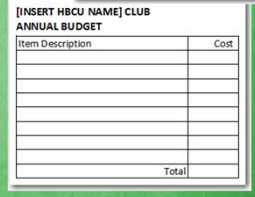
Adaptability

Responsibility



# How to Start a Club

- Write a “statement of purpose”
- Prepare an annual budget
- Name an advisor & officers
- Set a weekly meeting time & place
- Register the club with SGA or Student Activities

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**Draft a “statement of purpose”**

Usually that includes goals, plan and structure  
 See hcasc.com for information on the program and its history

**Prepare an annual budget**

Be realistic  
 Research the typical range given to a new club  
 Set priorities for the budgeted costs

**Name an advisor**

Usually this is the campus coordinator or the coach

**Name Club officers**

Requirements vary by campus  
 Usually includes a President, Vice President and Secretary/Treasurer  
 Other member roles can include Social Chair, Equipment Person, Outreach Coordinator, etc.

**Establish a weekly meeting time and place**

Secure a location where noise is not a problem; reserve it all year long  
 Set a consistent weekly time  
 Schedule the time to avoid activities that compete for student’s time  
 Use email or phone calls for notifications and reminders

**Register the student-based club with SGA or Student Activities**

Research procedures and requirements on your campus



## Grow Club Membership



- Invite strong players from the campus tournament and/or Power Searches.
- Encourage students to “try it out.”
- Club members are recruiters.
- Ask faculty to recommend students.

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### **Invite strong players from the Campus Tournament & Power Search**

The Campus Coordinator has the contact info for all players from the Campus Tournament.

Have students invite students.

### **Look for members where you look for players**

Get a list of new students who played Quiz Bowl in High School from the registrar.

Set up a table at Welcome Week activities.

Attend some General Studies classes.

Cruise the library.

Attend meetings of Honor Societies.

Show up at TV lounges during Jeopardy! and other game shows.

Hand out a club flier to all players during the campus tournament.

### **Encourage potential members to come “try it out”**

Don't discount anyone.

Students who are enthusiastic but not great players can help out and be valuable members.

### **Use current club members as recruiters**

Have each initial member bring in at least 2 other members.

### **Ask faculty for student recommendations**

Invite them to join; Call or email them more than once.





## Keys to Success

- Open membership
- Weekly sessions
- Club funding from SGA or Student Activities
- Student-driven, but staff-facilitated



*Use FAMU as an example: They created the 1st HCASC Academic Club and have won 7 HCASC championships!*

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### **Open membership**

- Past players
- Newbies
- Students who don't play help in other ways
- Get phone, email and address for all members
- Never stop recruiting! It's never too early for next year.

### **Weekly sessions**

- Throughout the school year
- Start the first week of school
- Get a dedicated space
- Brief sessions
- Maintain a consistent time period

### **Club funding from SGA or Student Activities**

- Register the organization to qualify for funding
- May qualify the group for a mailbox, office, meeting space, web page
- Possible funding for club expenses and travel to pre-NCT tournaments

### **Student-driven but staff-facilitated**

- Students suggest topics, club events & group activities
- Coach and/or Campus Coordinator serves as Advisor
- Coach and/or Club president sets the weekly training plan
- Students and staff work together to plan club activities



## Club Activities

- Weekly practice and drill sessions
- Pizza Nights and other social experiences
- Group viewing of TV shows, movies and documentaries
- Scavenger Hunt
- Online Game contests
- Trivia Night games



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### **Weekly practice and drill sessions**

- Play old game packets
- Play member-written questions
- Introduce variety in weekly meetings
- Play 1 on 1
- Play 2-minute drills
- Play specific topic games or drills

### **Pizza Nights and other social interactions**

- Bowling
- Have members suggest ideas

### **Group viewing of TV shows, movies and documentaries**

- African-American themed TV shows and movies
- History Channel & Discovery Networks
- PBS

### **Scavenger Hunt**

- Plan a fact-based scavenger hunt with clues hidden across campus

### **Online Game or “Biggest Brain” contest**

- Track members scores on the online games
- Print out scores when your student makes it to the Top 5
- Use other websites like Sporcle.com

### **Local Trivia Night contests**

- Sign up for local contests run in local establishments. Make it a learning and social experience.



## Club Activities

- Stage demo games during campus-wide events
- Board Game Night
- Question writing sessions
- Field Trips
- Selecting and running your HCASC community service project



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### Special games during campus events

Run special theme competitions for other students  
During Homecoming, Parents Weekend, Founders Weekend,  
Black History Month, Women's Studies Month, Caribbean/Pan American Festival

### Board Game Night

Trivial Pursuit  
Who Wants To Be A Millionaire  
Jeopardy!  
Tape and watch a week's worth of a game show together  
Play online games like those at MSN Game Zone

### Question writing session

Spend time in the library or computer lab researching and writing questions  
Have members read and critique one another's questions  
New template is available online

### Field Trips

To museums, archives and historical sites

### Selecting and running your HCASC community service project

Be creative and share your ideas with others on Facebook or the HCASC Blog for campus coordinators and coaches!!





## Sustaining Club Interest

- Rotate activities during the year
- Attend a Pre-NCT Tournament
- Scrimmage with nearby HBCUs
- Members help plan meetings
- Rotate members as game officials
- Hands-on buzzer time for all members



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### **Rotate activities throughout the year**

Keep up the variety and prevent boredom  
Don't play games at every session

### **Attend a pre-NCT Tournament**

It's a perk and it'll help you at the NCT

### **Scrimmage with other nearby HBCUs**

Having fresh competitors is good training

### **Have members help plan club meetings**

Make the club experience interactive

### **Rotating members through all game official roles**

Helps understanding of game play essentials  
Creates empathy for the game officials  
Trains members to help with the Campus Tournament

### **Guarantee hands-on buzzer time for all members**

Players want to play so make sure everyone gets adequate buzzer time